



Chairman's Message

*"Success is not a destination, it's a journey.
You achieve one milestone, and begin with still greater commitment to work for another."*

Dear friends,

With blessings from Swamiji, our 60 MW Maha Power plant was successfully commissioned in March'12. I compliment Maha Power team on this enviable achievement which would herald a new benchmark for cement industry. Our own railway siding at MCW was also inaugurated on the 17th March'12 by our revered Swamiji. Adequate captive power and own railway siding would provide us the much needed cost effective production and logistics edge.

Constant innovative and strategic initiatives are forging the organization stronger to successfully meet the challenges of the future. Excellence in what we do and strategic focus to improve our operational efficiencies is the need of the hour to be agile and competitive to provide distinct value for our esteemed customers.

I am also happy to note that a new 'Maha Solid' cement brand has been launched from VGU to service markets in AP. I am confident our marketing team would soon establish this brand in the market place. My Home Construction has further strengthened its fleet of trucks to ensure prompt and consistent supplies to all markets.

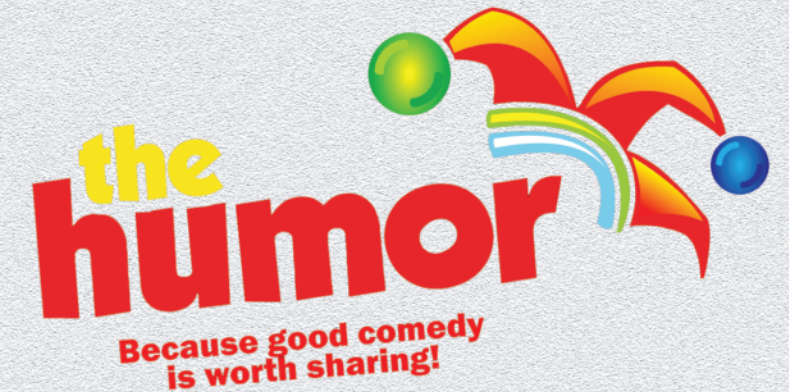
We are also actively working on firming up plans for bringing in additional cement production capacity by way of greenfield project. Continuous improvement and growth is the key for survival in today's competitive environment.

It's heartening to note that My Home Constructions has handed over the management of My Home Jewel complex to My Home Jewel Association well before scheduled date. The company has also transferred to association a corpus fund of Rs 31.5 Crores. I wish all residents a very happy living at My Home Jewel.

Our performance in the just concluded 2011-12 has been heart warming. I am proud of your support, enthusiasm and commitment to contribute in the success of the organization. I would hasten to add that - Success is not a destination, it's a journey. You achieve one milestone, and begin with still greater commitment, to work for another. I look forward to your continued support and commitment for achievement of many more milestones in the future.

With best wishes,

Dr. J Rameswar Rao
Chairman - My Home Group



■ Our school had just installed a new air-conditioning system, and a representative from the company wanted to make sure it was running smoothly. Poking his head into an empty classroom, he asked the teacher, "Any little problem here?"
"No," she said, smiling. "All our little problems have gone home"

■ Best friends in life are those who stand behind you during your bad times.
To know who your best friends, just look at your marriage photo album!

■ Man 1: My son is not listening to anything I say.
Man 2: Is he so adamant?
Man 1: No, he is deaf.

■ Man to miser: Why do you always remove the batteries from the clock and keep them outside?
Miser: I want to extend the battery life and hence I put them in the clock only when I want to see the time.

■ Man 1: After buying this new hearing aid, I am able to hear something two blocks away.
Man 2: Cool, how much did it cost?
Man 1: The time is three past ten.

■ Lady 1: My son is very well behaved.
Lady 2: How can you say that? Wasn't he arrested and imprisoned for 5 years.
Lady 1: Yes, but he got out after 2 years for good behavior inside the jail.

■ Teacher: How many letters are there totally in "A.B.C.D"?
Student: 4
Teacher: I meant the complete set, not just "A.B.C.D"
Student: 52
Teacher: What?! How?
Student: Lower case 26 and Upper case 26.

■ Interviewer: Do you think you can handle a variety of work?
Candidate: Yes I think so, I have worked in 10 different places in the last 3 months.

■ Employee: I got to have salary increment. Three other companies are after me.
Boss: Really? Which are the three companies?
Employee: The electric company, the telephone company and the gas company.



K.V. Kesava Rao

- Which is the oldest mountain range in India?
- Which is the fastest train in India?
- What is the study of hereditary improvement of human race by controlled selective breeding called?
- Which Indian classical dance is a solo dance performed by men in attires of women?
- Reserve Bank of India now and then announces repo and reverse repo rates. What is reverse repo rate?
- At present how many Indian states have bicameral legislature?
- 'A Flame That has stood the test of Time' - Which public sector undertaking has employed this punch line?
- Who is a notaphilist?
- Which animal is declared as the national heritage animal to set up measures for its protection?
- In India what is the highest honour given in sports?

Previous
Quiz winner

ANUSHA .P
MHCPL
IT - DEPARTMENT
EMP NO. 370

Each question carries one mark.
The first entry received with highest marks will be awarded a gift.
Mail your answers to:
expressions@myhomegroup.in

SAFETY DAY CELEBRATIONS



41st National Safety Day was celebrated at Patancheru RMC plant in presence of Mr. Samba Siva Rao, Executive Director, My Home Industries Ltd and Mr. Suhas Kate, Corporate Safety Head.

As a part of this celebration, plant staff conducted various awareness program for general public on Traffic rules & regulations and safety measures.



YOU ARE NEVER ALONE

The night is young yet cold
It is barely an hour old.
Stars the heaven's lanterns
Shine high in bizarre patterns.
A cloud-cleaned moon its silver
Sweats out making ripples of the river
Nugets of beauty crafted by nature.
Into the unknown terrain I venture.
The wind drops its whistle, the birdsong
Has melted into the wood and the long
Path before me leads me nowhere.
Stranded in night's sprawl I can scarcely dare
An aching frame and a sniping mind
Conspire to keep my spirit in a firm bind.
Presently I hear peals of a thunder
And see lightning's forked wonder.
They are god's approaching feet
And beckoning to meet
Him where none else is present
The eternal union to resent!
Know thee that spirit is not time-prone
And God in tow you are never alone.

K.V. Kesava Rao

SUMMER HEALTH TIPS

To handle this heat onslaught and ensure your body is as cool as it can possibly be, we suggest a few measures that are easy to follow:

- Eat light, small, frequent meals. Start the morning with a sweet, juicy fruit at breakfast. Ripe summer fruits - peaches, plums, melons and pears, are exactly what your skin craves for in the hot season. Citrus fruits are also very cooling. Eat whole or extract their juice, store in the refrigerator and sip often throughout the day.
 - Include salads in your diet. Consuming leafy lettuce and summer greens, corn on cob and cucumbers, in salads are delicious ways to stay cool. These foods contain a significant amount of water and can actually thin the blood, which has a cooling effect. Onions too are great in the summer, because of their ability to beat the heat and provide relief from summer ailments. So, throw in some washed onion slices onto a sandwich, or in your salad.
 - If you get burnt (sun stroke or heat stroke), seek relief by sipping on green tea or take a spoon of onion juice. They are potent antioxidants that can neutralize cellular damage caused by the sun's rays.
 - To cool the body through sweating, add small amounts of hot spices to food while cooking. Hot peppers, fresh ginger, and black pepper are all great spices to make it really hot for you and then to cool you down.
 - Hydrate your body. Drink at least 8-10 glasses of water a day. Water is the best drink as it doesn't contain any sugars that can add up to unnecessary calories. For a change, a lemon and honey drink can also instantly replenish your body's lost fluids and work as an energizer. Drink fluids even if you are not yet thirsty. Once you have the feeling of being thirsty means you are already dehydrated.
 - Wear loose, full-sleeved cotton clothes to protect the body from the sun and to aid evaporation of sweat. Use a hat to protect your head from the sun you go out.
 - Stay indoors. Restrict outdoor activities to the cooler parts of the day - early mornings before 10.30am or late evenings after 5:30pm.
- The not so cool:**
- If you're a non-vegetarian, you should limit red meat and instead go for fish and oysters.
 - Avoid extreme cold foods and drinks - most of us normally pick these and they are actually known to interfere with digestion and sweating, thereby interfering with the body's natural cooling mechanisms. So, however tempting it may be to sit on your porch licking an ice cream cone or sipping a cool glass of tea, try a wedge of watermelon instead.

As the mercury rises, the last thing on one's mind is food - but if you eat smart, small & light meals and accompany it with plenty of fluids you will be a cool winner.

So go ahead and take these obvious precautions! But remember the best place to start the cooling process is in your body's core.

JUST LAUGHS !!



MD's Message



I wish to thank all our staff, clients and investors for their support and confidence in us.

Only total commitment to certain core values will enable us to be more than just a juxtaposition of talents. We base our management on three core values: respect, rigour and involvement. We look forward to take-up more large real estate projects, in various categories to create a self sustainable environment for communities to grow and prosper.

Best wishes,

Jagapathi Rao Jupally
Managing Director
My Home Constructions Pvt. Ltd.

BRAHMOTSHAVALLU AT MCW



"The nine day annual Brahmotsavam at temple premise in Mellacheruvu cement plant began on March 13th 2012 on a grand note in the presence of Swamiji. Hundreds of devotees including Chairman of MyHome group Mr. J Rameswar Rao and his family members attended the festival amidst chanting of the vedas and mantras. The special decorations and festive arrangements added a new look to the temple premise and made it look like bhooloka vaikuntham (heaven on earth)".

SUCCESSFUL LIVING



It's not about how much money you have. It's not about how many people you know. It's not even about how many great experiences you have. Truly successful living is all about the quality of the moment you're in. It's about living each day with richness, with purpose, with joy, and with authenticity. Successful living is not something that can be easily measured by any outside factors. Yes, you can be quantifiably successful in business, in finance, in sports, and in all sorts of pursuits that are very measurable. Successful living, however, is determined by you, and by how you feel in the moment you're in, rather than by outside factors. Successful living comes from how authentically fulfilled you are, and by how much you resonate with the beauty of life.

Who are you? What are you? You're not some cog in a machine. You are completely unique. Obviously, you are similar to other people, and share many things in common with other people. And yet, you are your own person. There's not anyone else in the whole universe who shares your unique perspective. That is an outstanding opportunity as well as an awesome responsibility.

Living successfully is being constantly mindful of that responsibility and of that opportunity. Living successfully is being thankful for the opportunity and being diligent about the responsibility. Living successfully happens moment by moment. It's not something you can do in a big burst of energy for five or six months and then spend the next two years resting on your accomplishments. Living successfully is done one moment at a time. That in itself presents you with an outstanding opportunity. Because you can live successfully right now. No matter what has come before, no matter what your supposed, imagined prospects for the future may be, no matter what conditions you find yourself in, you can, right now, live successfully. You can practice successful living. So what are some of the keys to successful living?

First, successful living is authentic living. It's being true to truth, the truth of who you are. It's not having to pretend to be someone or something that you're not. It's not feeling pressured to like certain things just because a lot of other people like them. It is speaking your mind, and being truthful about what you think, not in an argumentative way, but in a completely open and honest way. You can be absolutely certain that there's no one else in this world who will agree completely everything you have to say. And that's great. Because we are all unique individuals and we benefit from such a widespread diversity of opinions, and from a diversity of perspectives. We benefit greatly by considering the perspectives of others, and weaving those considerations into the fabric of our own lives and into the fabric of our community.

G.Lakshmi Narayana
GM - HR
My Home Industries Ltd.



Dear all,

I have the pleasure to announce that our company has notched up creditable performance for the just concluded financial year 2011-12 with the highest ever collections. This should be considered laudable against the backdrop of pronounced recessionary conditions and tough market competition. Although relentless attention to quality, intense marketing efforts and overall operational excellence are the important elements of this success story, what counts more is the commitment and contribution of every one of you. I congratulate and compliment you on this happy occasion.

This year our company has other achievements to its credit. The railway siding connecting Mellacheruvu to Jaggayyapet and beyond has become operational rendering possible transport of bulk quantities of cement. Second, the 60 MW Captive Power Plant at Mellacheruvu has gone on stream. Lastly, another 0.8 MTs of capacity has been added to VGU. In this context I share my happiness with you.

I am sure, given your continued support and commitment to the corporate vision, our company is poised to overtake the current year's performance and exceed all expectations for the next year.

With best wishes,

Ranjit Rao Jupally
Managing Director
My Home Industries Ltd.

NEW RMC PLANT AT NACHARAM

My Home Industries Ltd inaugurated its new ready mix concrete plant at Nacharam at a special ceremony held on 26th february 2012.

The plant was inaugurated by Managing Director of My Home Industries Ltd, Mr. J. Ranjit Rao. Senior executives from the company Mr. Sambasiva Rao, Mr. V. S. Narang, Mr. R. P. Singh, Mr. R. K. Roy Choudary, Mr. Vineet Kapur, Mr. Richard Cunningham and staff members were also present on the occasion.



MANAGEMENT SKILLS

A 500 rupee note!!!!

Prakash Iyer, MD, Kimberly-Clark Lever and Executive Coach shares two important management lessons he learnt from a 500-rupee note. Read on.

1. It happened some years ago but I can recall the evening like it happened just last week.

I was in an audience listening to a motivational guru.

The speaker whipped out his wallet and pulled out a five hundred-rupee note.

Holding it up, he asked, "Who wants this five hundred rupee note?"

Lots of hands went up. Including mine.

A slow chorus began to build as people began to shout "Me!" "Me!"

I began to wonder who the lucky one would be who the speaker would choose. And I also secretly wondered -- and I am sure others did too

-- why he would simply give away five hundred rupees.

Even as the shouts of "I want it" grew louder, I noticed a young woman running down the aisle.

She ran up onto the stage, went up to the speaker, and grabbed the five hundred-rupee note from his hand. "Well done, young lady," said the speaker into the microphone.

"Most of us just wait for good things to happen. That's of no use.

You've got to make things happen."

The speaker's words have stayed with me ever since.

'Simply thinking about doing something is of no use'

Our lives are like that. We all see opportunities around us. We all want the good things.

But the problem is we don't take action.

We all want the five hundred rupee notes on offer. But we don't make the move. We look at it longingly Get up, and do something about it. Don't worry about what other people might think. Take action.



2. Several years later, it was another day, another time. And another motivational guru.

As I watched him pull out a five hundred rupee note and hold it up for all to see, I thought I knew what he was going to do next. But he just asked a simple question. "How much is this worth?"

"Five Hundred rupees!" the crowd yelled in unison.

"Right," said the speaker. He then took the note and crumpled it into a ball and asked "How much is it worth now?"

"Five Hundred rupees!" screamed the audience.

He then threw the note on the ground, stamped all over it and picked up the note and asked one more time: "And how much is it worth now?"

"Five Hundred rupees!" was the response.

"I want you to remember this," said the speaker.

"Just because someone crumples it, or stamps on it, the value of the note does not diminish.

We should all be like the five hundred rupee note.

In our lives, there will be times when we feel crushed, stamped over, beaten. But never let your self-worth diminish. Just because someone chooses to crush you -- that doesn't change your worth one bit!

Don't allow your self-worth to diminish because someone says something nasty -- or does something dirty -- to you."

Good lessons to remember.

'Never let your self-worth diminish'

Kaushik Choudhury

HR-Manager

My Home Constructions (P) Ltd.

FUNDAY B4 SUNDAY



My Home Constructions Pvt Ltd., conducts employee engagement activities at its work place on every 3rd Saturday of the month for the development of employees' interpersonal skills and confidence. This activity began on January 2012 and continued since then with much fun and frolic.

MAHA SOLID LAUNCH AT VIZAG



Maha Solid brand cement was launched with the blessings of swamiji on 17th March '12 at VGU. Maha Solid Cement will primarily cater to trade requirements of coastal AP Markets. It's a high quality superior strength PSC Cement packed in pilferage - proof laminated bags. First consignment of Maha Solid Cement was despatched to Simhachalam Temple. Markets have responded very enthusiastically and orders booking has been encouraging. Expressions wishes Maha Solid a great success.

ENRICHING LIVES – THE MY HOME WAY



My Home Industries Ltd acknowledges the importance of recreational activities for its employees at factory sites. In particular, it believes in improving their quality of life.

Taking an important step forward in this direction, a two storied clubhouse was inaugurated at Mellacheruvu plant site on 17th March 2012. This clubhouse was inaugurated by Swamiji in the benign presence of Chairman Mr. J Rameswar Rao, Mrs. J Rameswar Rao, Managing Director Mr. J Ranjit Rao, Wholtime Director Mr. J Ramu Rao , other senior executives and factory staff.

Clubhouse is fully equipped with many exclusive facilities and amenities. These include library, multipurpose hall, audio/video room, shuttle court, table tennis court, carrom, chess, waiting lounge etc. It also has a Gym and Yoga/Meditation room.

60 MW POWER PLANT AT MCW

My Home Industries Ltd commissioned its 60 MW captive power plant (CPP) at Mellacheruvu on 17th March 2012 at a cost of Rs. 243 Crores which enhanced its total power generation capacity to 75 MW. This power plant was inaugurated by Swamiji in presence of Chairman, Mr. J. Rameswar Rao, Managing Director, Mr. J. Ranjit Rao, Wholtime Director, Mr. J. Ramu Rao, Director & CEO - My Home Power Ltd. Mr. R. K. Roy Choudary, other senior executives and factory staff.

On this special occasion, Chairman mentioned that company will utilize 50 MW of power for operating its cement plants and the surplus power of 25 MW will be sold to power grid. He also mentioned that this captive power plant will provide substantial savings in the cost of power for operating the cement plant.



RAIL LOADING FACILITY AT MCW

My Home Industries Ltd added another feather in its cap by commissioning rail wagon loading facility, on 17th March 2012, at MCW plant. The facility was inaugurated by Swamiji in presence of Chairman, Mr. J Rameswar Rao, Managing Director, Mr. J. Ranjit Rao, Wholtime Director, Mr. J Ramu Rao, Director (T), Mr. V S Narang and factory staff.

'This rail infrastructure will facilitate seamless operations in supplying cement to various locations' said Chairman Mr. J Rameswar Rao. 'This rail loading facility will not only cut down the transportation costs but also bring many far away markets within our reach,' he added.



LSS ANNUAL DAY CELEBRATIONS

Little Scholar School, a part of My Home Group, is a proud institution to have completed 20 illustrious years of its career, excelling in education. The school made its mark by almost doubling its intake in just two years of its operations in the new premise at Sanathnagar with modern infrastructure and advance learning systems. To mark these achievements, the annual day celebration held on 11th February, 2012 with great pomp and show, solicited with gracious presence of the Honorable Minister for Municipal

Admin and Urban Development, Mr. M. Maheedhar Reddy as Chief Guest. Chairman of Myhome Group Mr. J Rameswar Rao and Executive Director, Mr. J Shyam Rao also graced the occasion with their benign presence.

Prof. P. Purushotham Rao, Secretary & Correspondent and Ms. Sunitha Prasad, the principal, welcomed the gathering and presented the annual report highlighting the achievements during the year.



DEALERS' MEET



Mahboobnagar : 27th Feb'12

Hyderabad : 28th Feb'12

MANAGE YOUR ANGER

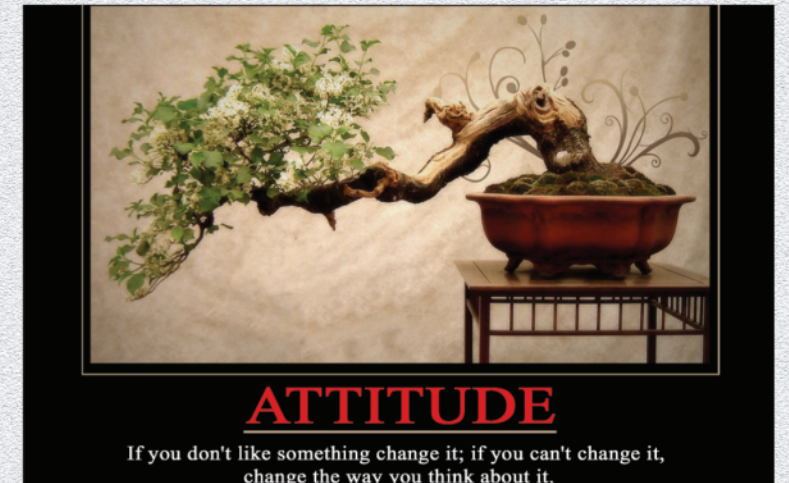


Anger is acting irrationally. It is a burst of emotions when things happen contrary to your expectations. Your all responses are outcome of the events happening to you or around you. You cannot control events happening, but surely you can change your response in a manner that leads to a desired positive outcome. What you become is result of your actions to events over the period. You and you alone are responsible for what you are and what you become. Learn to take full responsibility of your actions and relationships. Blame game would take you nowhere. If you want to have a fuller and fulfilling life, you have to control your anger and judiciously manage your responses to events. Here are few tips to help you manage anger :

- Be receptive to things as they are. Don't look for perfection. Plan to improve things in future but learn to accept as they are now.
- Stop judging others. We judge everything and person we come across. When things are not in synch with our expectations and liking we get frustrated and angry. Appreciate the perspective and context, understand things and people. The less you find things wrong, the lesser you shall be angry.
- Give a breather before reacting to things. Pause, appreciate the real context and then act(don't react) can save lot of embarrassment that stems from anger.
- Compliment yourself each time you successfully manage to avoid anger.
- Decide to be happy. Happiness is a very effective anger blocker. Don't allow trivial issue to rob your happiness.
- Avoid arguments and instead, welcome constructive discussions.
- Remember, no one is perfect. Continuous improvement is way of life. Don't expect miracle overnight. Remain committed to practice anger management till it becomes a habit with you. Once you have mastered the art of managing anger, you would release your brakes and accelerate your journey to a brighter future.

T. Sai Prasad
Officer - CCR
My Home Industries Ltd.

OPTIMISM - ATTITUDE



Optimism

The power of optimism cannot be over-rated as a factor in success and personal growth and development. Optimism allows you to see the positive aspects of any situation and enables you to capitalize on each possibility. Optimism may be partly responsible for success in most aspects of life. Some research exists that demonstrates, that optimism results in higher achievements.

Part of the power of optimism is the result of changing the outlook of the little voice in your head. Constantly looking at the negative and seeing no options when situations go awry, negative self-talk limits your success. Positive self-talk expands your ability to achieve, to learn, and to accomplish. An optimistic belief in yourself and your capabilities to positively impact situations, even ones that appear negative, fuels success. Try gently moving your mind into positive, optimistic thoughts whenever you find yourself feeling negative, depressed, or wallowing in despair. The rainbow is there; you just need to see it.

Attitude

- 1.It is your attitude at the beginning of a task more than anything else that will determine your success or failure.
- 2.You control your attitude. If you are negative it is because you have decided to be negative and not because of other people or circumstances.
- 3.Act as if you have a good attitude. Remember actions trigger feelings just as feelings trigger actions.
- 4.Before a person can achieve the kind of results he wants, he must first become that person. He must then think, walk, talk, act and conduct himself in all of his affairs, as would the person he wishes to become.
- 5.Attitudes are based on assumptions. In order to change attitudes one must first change one's assumptions.
- 6.Develop the attitude that there are more reasons why you should succeed than reasons why you should fail.
- 7.When you are faced with a problem, adopt the attitude that you can and will solve it.

B.GOPI
Deputy Manager(Customer Care Services)
Visakhapatnam