



# Expressions

Quarterly in-house journal of My Home Group  
August, 2015



## Chairman's Message



Since foundation in 1981, the Group's business has grown exponentially. Projections for the next few years suggest the expansion is set to continue. I would like to take this opportunity to thank all of the group employees who have been contributing immensely in shaping up My Home Group, which has now become a synonym of trust. Your dedication and commitment in everything what you do keeps us moving and opens up new array of opportunities in ever evolving businesses.

The first quarter of 2015-16, despite the myriad challenges, was one of the most successful ones for My Home Group. All the businesses achieved their targets and contributed further towards building My home Group as one of the most trusted brands.

Cement industry, which faced a dip in demand due to onset of monsoons, is expected to see increase in demand starting from Q2 FY16 on the back of steep increase in allocations to infrastructure spending as announced in the recent Union budget. With the commitment to fulfill the ever-changing consumer needs, MHIPL launched a premium product - Solid HD<sup>+</sup> cement, another feather to group's elite portfolio. This *Yug Yug ke Liye* product comes with a dual promise of High Durability and High Designability to withstand natural calamities and for superior craftsmanship.

With a reputation for on-time delivery with the highest quality of projects, Constructions division is doing phenomenal in terms of sales and taking our reputation as Hyderabad's No.1 developer to another level. The construction of My Home Vihanga is going as per the schedule and all the world-class ingredients are being used to fulfill all the tacit and explicit taste requirements of a modern-day home owner.

***A very Happy Independence Day to all of you and I wish great success in all your endeavors at My Home and a blissful personal life.***

*Dr. Jupally Rameswar Rao*

Chairman-My Home Group

## Cement Industry News



India's cement industry is a vital part of its economy, providing employment to more than a million people, directly or indirectly. The industry is currently in a turnaround phase, trying to achieve global standards in production, safety, and energy-efficiency. Some of the recent major government initiatives such as development of 100 smart cities are expected to provide a major boost to the sector.

### Road Ahead:

In the next 10 years, India will become the main exporter of clinker and gray cement to the Middle East, Africa, and other developing nations of the world. With cement plants near the ports having an added advantage for exports, Maha Cement had already started focussing on cement exports to neighbouring countries. To meet the rise in demand, cement companies are expected to add 56 million tonnes (MT) capacity over the next three years. The cement capacity in India may register a growth of eight per cent by next year end to 395 MT from the current level of 366 MT. It may increase further to 421 MT by the end of 2017.

### Brand Focus:

With 67% of the cement consumption coming from housing sector, the focus on national and regional premium brands has increased, who understand the ever-changing consumer needs. Further understanding the needs of Odisha market MHIPL launched a premium product Solid HD<sup>+</sup> Cement with a dual promise of High Durability and High Designability.

*Source: This information has been collected through secondary research and IBEF*

## Constructions News



Prime Minister of India Mr. Narendra Modi on June 25th launched three prestigious projects-100 smart cities, Atal Mission for Rejuvenation and Urban Transformation (AMRUT) and Housing for All which will entail an investment of over Rs. 3 lakh Crore in the next five years. Welcoming PM's mega flagship schemes aimed at developing smart cities, realty industry said the move will provide the much-needed impetus for infrastructure development and strong growth for allied industries. Securities and Exchange Board of India (SEBI) has given its approval to Real Estate Investment Trusts (REITs). Like mutual funds, REITs will pool in money from investors and issue units in exchange which allows individuals to invest in the property market with just Rs. 2 lakh. In parallel, to boost up investment into the newly formed state Telangana, Government declared industrial policy to clear project

proposals within a fortnight. With such an attractive policy luring investment big-time, Hyderabad is on the path of re-establishing its brand image will incorporate strong positivity among home buyers. Welcoming such attractive industrial policy, IT major Google Inc., global e-commerce giant Amazon Inc., Indian FMCG player ITC Ltd and Mobile phone manufacturers Karbonn & Micromax have already signed up MOUs with the State Govt. for their business setups and expansions.

*Source: This information has been collected through secondary research*



## Solid HD<sup>+</sup> Cement Launch in Odisha



With the commitment to fulfil the ever-changing consumer needs, MHIPL launched a premium product Solid HD<sup>+</sup> cement. This *Yug Yug ke Liye* product comes with a dual promise of High Durability and High Designability. Managing Director Mr. Ranjith Rao, accompanied by President- Marketing Mr. Vijay Vardhan Rao, Sr. VP- Marketing Mr. P J Mathai, AVP- Marketing Mr. Sanjeev Gupta and AVP- Works Mr. P Sreedhar, presented the new brand to the people of Odisha and further eastern markets on 5<sup>th</sup> May 2015 at Bhubaneswar. Having achieved a respectable volume in Odisha, it could not have come at a more opportune time. More than six months of market research and extensive study on the specific construction needs of east India, due to the harsh climatic conditions prevalent there, led to a very detailed planning for Solid HD<sup>+</sup>. There was a wide coverage of the launch, both in print as well as electronic media. The new TV commercial and the product brochure were unveiled. For the dealers, there was ample entertainment. The event also saw the channel partners being gifted white goods for their contribution to sales, with the topmost award being Nissan Terrano.

- Abhineesh Das, Marketing- MHIPL



## CRH-India Safety Awards Function



Safety Award function was a grand ceremony celebrated at the Iconic Ramoji Film City, Hyderabad on 24th July. Chairman - My Home Group Dr. Jupally Rameswar Rao and Mr. Paul Headd, Director –CRH Asia Operations were chief guest for the event. Mr. Paul Headd welcomed the gathering with “Namaste”. He expressed his happiness towards organizing the FIRST Safety Award function in a grand manner. Chairman expressed his gratitude during his addressing to all the attendees and employees of My Home Group at the event for achieving best safety standards at the units and ensured that these practises will evolve further in Safety Area. It was a colorful event with artist performances and dances shows. Company Directors, Top Management Team of My Home Group and Management team from CRH were among the other dignitaries.

- Editorial Team, Expressions

## 14<sup>th</sup> Annual Greentech Safety Gold Award 2015



My Home Industries Pvt. Ltd., Vizag Grinding unit was awarded with the most prestigious Greentech Safety Gold Award 2015 in Cement Sector for Outstanding achievement in Safety Management. Award was received by Mr. P.Sreedhar, AVP (Works)- My Home Industries Pvt. Ltd., Vizag Grinding Unit & Mr. P.Suryanarayana, Sr. Manager (Safety & Environ) from Mr. M. Narendra, Former CMD, Indian Overseas Bank and Mr. Kamleshwar Sharan, Chairman & CEO, Greentech Foundation.

- Editorial Team, Expressions



## Brand promotions in Odisha for Solid HD<sup>+</sup>



Architect &amp; Engineer's Meet



Mason Meet



Customer Meet



Auto Branding



Hoardings



Coconut shop Branding



Traffic Barricades



Airport Branding



Pole Kiosks

To build the perception of the new brand Solid HD<sup>+</sup> as a premium product in the consumers' mind-space and to effectively communicate the product's strengths, MHIPL has been engaged in aggressive marketing. From door-to-door marketing to advertisements in TV, radio, newspapers, theatres, hoardings, etc., the company is leaving no stone unturned to draw the consumers to it. Prior to the launch, a teaser campaign to arouse people's interest was also run.

One specific promotion mechanism is the direct interaction with the consumers, wherein the consumers are being educated about good construction practices and how Solid HD<sup>+</sup> will help them in building their house of dreams. Additionally, all the channel partners and influencers are being touched upon. Full technical services are being provided to the customers. Innovative and economic ways of publicizing the product are being engaged. The product is seeing good response from the markets and demand is now coming even from the far-off markets.

- Abhineesh Das, Marketing - MHIPL

## Musical Evening at Bangalore



Sponsored by MAHA CEMENT, felicitation of the octogenarian cinema music composer and director of many movies in Kannada, Telugu, Tamil, Hindi and several other Indian languages Sri Rajan of 'Rajan - Nagendra' duo was a grand event. It was celebrated at Dayananda Sagar Engineering College Auditorium, Bengaluru on Sunday, 31<sup>st</sup> May in the presence of top film personalities, high profile audience, music lovers and media partners for his invaluable contribution to music. Prominent personalities like Dr. SP. Bala Subramanyam, Sri Rama Chandra Guruji, Sri Shiva Kumara Swamy and Mr. KSL Swamy were present to grace the ceremony. On behalf of Maha Cement, Mr. Sudhindra, DGM- Marketing was honored with the Memento. He opined that the sponsorship by our company for this occasion was evidence of its immense respect for music and its maestros.

- S Radhakrishna, Branding - MHIPL



## Swachh My Home Vihanga



Inspired by Govt. of Telangana initiative Swachh Hyderabad to keep the city clean and green in order to build Brand Hyderabad globally, Team My Home Vihanga at project site took upon it to clean and plant trees in the surroundings. It was a wonderful event witnessed large crowds from Technical, Civil and workers from all corners actively participating on the day. Executive Director- MHCPL Mr. J. Shyam Rao being the front runner, did his bit in cleaning and planting trees. With motivation drawn from him, everyone worked very hard for three hours and the result is clean My Home Vihanga.

- Kaushik Chaudary, HR-MHCPL

## My Home Constructions at India Property Show



My Home Constructions Pvt. Ltd. participated as a diamond sponsor for the Property show "Gruhapravesham" organized by Indiaproperty.com from June 27th to 28th at Hitex, Hyderabad and received tremendous response from the interested home buyers from the city and investors from different regions. The two day event witnessed thousands of home buyers who evinced interest in existing and upcoming projects. My Home stall design was one of the best at the show and many customers, property organizers and other industry experts appreciated the same.

- Rajesh Mehta, Marketing, MHCPL

## Contribution with Kind Heart

My Home Abhra Team contributed a sum of Rs.1,03,100/- to their colleague Mr. K. Narsimha Rao who is suffering from Cancer. This kind of humanitarian effort would definitely give our other employees a big boost and it also shows that our employees are not only concerned about the quality of work they do for the company but are also concerned about our other colleagues no matter what location they are working in or in which level they are.

They have set a very good example for others to follow.



- Kaushik Chaudhary, HR-MHCPL



## Maha Sangama-Bengaluru Sub Dealers Meet



We have conducted Bengaluru Sub dealers Meeting Titled “MAHA SANGAMA” at Hotel Atria, Palace Road, Bengaluru on 25<sup>th</sup> July, 15. Selected sub dealers recommended by our wholesalers from all across Bengaluru city were invited. Around 350 no.s Bengaluru cement dealers attended this Maha Sangama programme. Mr. Sudhindra K - DGM-Marketing spoke about company profile, vision, present growth and future plan of volume extraction from Bengaluru market. Dealers and sub dealers were inspired by the speech and expressed their constant support for the company and n for promoting PSC cement in the coming days.

- S. Radhakrishna, Branding- MHIPL

## Tamil Nadu Key Dealers Meet in Ooty



**TOGETHER ONE TEAM OUR GOAL:** A Key Dealers Meet was organized in Tamil Nadu at Ooty in May'15. The event was for 3 days. This meet was mainly organized for relationship building and to appreciate those dealers who achieved their targets. President(Marketing) Mr. K. Vijay Vardhan Rao & GM (Marketing) Mr. R. Sivarama Krishnan were present during the meeting. Such meetings are conducted at regular intervals at MHIPL to give a fillip to sales and brand equity.

- Ch. Ajay, Marketing - MHIPL

## Maha Cement at TSR TV9 National Film Awards





## Annual Sales Meet at Vietnam-2015



This year the Annual Sales Meet of MHIPL was organised at Ho Chi Minh, Vietnam from 9th to 12th April'15. Mr. K. Vijay Vardhan Rao, President(Marketing) led the team and was attended by Sr. Vice President(Marketing) Mr. P. J. Mathai, all the top management of marketing department as well as all the Regional marketing managers. The aim of the meeting was to review the sales of the last year and device strategies for marketing for the financial year 2015-16. Marketing issues were discussed and concrete decisions were arrived at. The meet helped all the key market personnel to interact and discuss the plans for the coming financial year.

- Ch. Ajay, Marketing - MHIPL

## Dealers Trip to Bangkok & Pattaya



MHIPL has organised a foreign tour for our AP and Telangana Dealers in April 2015 to Bangkok and Pattaya. This was done to motivate them and to build on our cordial relationship with them. The tour was for 4days and included sightseeing, water sports etc.. A gala dinner was organised for them in a Cruise. Dealers, with their families, taking the total count of travelers to 87, participated in the tour. The tour was a great fun event for all the participants. The Dealer fraternity truly enjoyed the trip.

On their return to India, they expressed their happiness and gratitude to MHIPL for organising such a memorable trip.

- Ch. Ajay, Marketing - MHIPL



## Colony Security room & Bulk Loading Puja at MCW



## Selling Skills Program ISB



Employee of My Home Constructions attended selling skills training program at Indian School of Business, Hyderabad.

## Yoga at My Home Premises

The art of practising yoga helps in controlling an individual mind, body and soul. It brings together physical and mental disciplines to achieve a peaceful body and mind. It helps to manage stress and anxiety and keep you relaxing. It also helps in increasing flexibility, muscle strength and body tone. It improves respiration, energy and vitality. Practicing yoga might seem like just stretching, but it can do much more for your body from the way you feel, look and move.

Yogic exercises recharge the body with cosmic energy. This facilitates :

Attainment of perfect equilibrium and harmony

- Promotes self- healing
- Removes negative blocks from the mind and toxins from the body
- Enhances Personal power
- Increases self-awareness
- Helps in attention focus and concentration
- Reduces stress and tension in the physical body by activating the parasympathetic nervous system

- Kaushik Chaudhary, HR - MHCPL

## Yoga at MHC



## Yoga Day Celebrations at MCW





## Joy of writing



Writing is a journey between a man and his thoughts. The Writer has an idea to share with the world which he knows will make everyone stop and listen to him. The writer is enthusiastic, happy and has the will to share the idea with the whole world. He starts penning down his thoughts on a piece of paper. Slowly and slowly, as the idea develops in his mind, the writer becomes a story teller. The writer has to think of the scene setting, character development and narrative development as well as make the story lively and entertaining. And this is simultaneously. He has to exploit the theme to catch the attention of the reader.

The writer puts his heart and soul in his writing. He first writes, then reads, rereads, rewrites, and so on, and, till the point the writer isn't satisfied with what he has written, the process goes on and on. As the saying goes success is 1% inspiration and 99% perspiration, throughout this roller coaster ride, the writer feels the joy of expressing himself. The world which exists in his mind is more complex, interesting and as the way he sees, not the world which we live in which is harsh, cruel, yet friendly and full of love. At the end if the writer has given his all, his story never disappoints.

The biggest joy for the writer comes at the end, when he showcases his work to the world. His eyes, his voice and his actions portray his feelings. Proudly and happily, he makes the world read his hard work. For the readers it's a joy to read the efforts of the writer. The reader feels and experiences what the writer has written. At the end reader appreciates the hard work of the writer. This confirmation from the reader, for whom the whole process was undergone, gives the writer immense pleasure and satisfies his inner self.

**B. Rajshekar, CCR - MHCPL**

## QUIZ-Get your thinking Cap ON

- Q1: Mary's father has 5 daughters – Nana, Nene, Nini, Nono.  
What is the fifth daughters name?
- Q2: In a one-storey pink house, there was a pink person, a pink cat, a pink fish, a pink computer, a pink chair, a pink table, a pink telephone, a pink shower– everything was pink!  
What colour were the stairs?
- Q3: What is the longest word in the dictionary?
- Q4: What word becomes shorter when you add two letters to it?
- Q5: What occurs once in a minute, twice in a moment and never in one thousand years?
- Q6: What has 4 eyes but can't see?
- Q7: If I have it, I don't share it. If I share it, I don't have it. What is it?
- Q8: What can you catch but not throw?.
- Q9: What is as light as a feather, but even the world's strongest man couldn't hold it for more than a minute?
- Q10: What starts with the letter "t", is filled with "t" and ends in "t"?
- Q11: If an electric train is travelling south, which way is the smoke going?
- Q12: If a blue house is made out of blue bricks, a yellow house is made out of yellow bricks and a pink house is made out of pink bricks, what is a green house made of?
- Q13: How do you make the number one disappear?



**Winner of last edition's Quiz**

**CONGRATULATIONS!**

**Suresh Babu**

PS to Sr. VP, MHIPL

**Answers are:**

- |                     |                 |
|---------------------|-----------------|
| 1) Face             | - Surat         |
| 2) Unmarried girl   | - Kanyakumari   |
| 3) No zip           | - Chennai       |
| 4) Go and come      | - Goa           |
| 5) Answer state     | - Uttar Pradesh |
| 6) Green gate       | - Haridwar      |
| 7) Kings cot        | - Rajkot        |
| 8) Snake land       | - Nagaland      |
| 9) Make juice       | - Banaras       |
| 10) Mr. city        | - Srinagar      |
| 11) Rhythm of eyes  | - Nainital      |
| 12) Elephants night | - Gujarat       |
| 13) Large state     | - Maharashtra   |
| 14) Mummy's maid    | - Mumbai        |
| 15) Do acting       | - Karnataka     |

Solve the Quiz and send to the below mail id before 31st Sept, 2015. Exciting gifts awaited for lucky winner.  
Mail us your smart answers at [expressions@myhomegrop.in](mailto:expressions@myhomegrop.in)

## Importance of Family Time on Kids Mental Health and Adjustment to Life

The goal of every parent is to raise a happy and well-adjusted child. Children from birth to adulthood need time and attention from their parents. Sometimes parents become so anxious to raise a “successful” child that they overlook the importance of spending time interacting personally with their child or children.

This does not mean rushing from school to extracurricular activity to supervising homework. Interactive time is that spent with both child and parent fully engaged in an activity together. The importance of this time is multi fold.

1. The child feels important and loved.
2. He or she has an opportunity to model parent's behaviour.
3. The parent can observe and learn about the child's strengths and weaknesses in order to better guide them.
4. The child has a chance to voice their thoughts and feelings.
5. The parent and child develop a stronger bond.

Multiple studies reveal that children are much more likely to develop emotional and behavioural disorders when they receive inadequate or poor parenting and each study uses the foundation of spending quality time with children as the first vital step to successful parenting.

Activities that will promote happy and healthy children are innumerable and don't have to be expensive or difficult to access. The key is to give the child your full attention and vice versa. Here are some suggestions to get started.

1. Family meal time. This could become a family event from the selection of the menu, preparing the food and table, serving, eating together, and cleaning up. During the meal, children and adolescents can be encouraged to talk about what is interesting to them, and not necessarily the usual topics like school and work.
2. Homework. If parents can spend positive time with their children without conflict, this can be a good bonding experience where the school work itself is just a means to the end.
3. Sports. Whether it is playing catch in the yard, going to the gym, or watching the child play or perform, active and positive involvement is rewarding.
4. Hobbies such as drawing, crafts, collecting are great fodder for conversation.
5. Board games and cards allow for the family to relax and enjoy each other's company.
6. Religious activities.
7. Shopping with the family can make a simple chore an event.
8. Attend a concert or show together.
9. Go to the theatre, watch television, or rent movies. By watching some shows your child enjoys, you will learn more about him/her and can use the topics brought up for more interesting discussions.
10. Outdoor activities such as walks or picnics or camping.
11. Attend school events together.
12. For younger children, get in the habit of reading to them. For the adolescent, ask what book they are reading and then read it yourself. In both cases, engage the child in a discussion about the book.

In summary, family time should be a fun and enjoyable way to raise healthy and happy children that love and feel loved. Then the child will know that “matter” and this will be reflected in their life choices.

**- A Padmaja, Consultant - MHCSPL**

## Pushkaralu & Yathi Sammelanam



Dr. J Rameswar Rao, Chairman-My Home Group at Pushkaralu along with Swamiji on 15th June 2015.



Dr. J Rameswar Rao, Chairman-My Home Group, Melkote in Mandya along with Swamiji on the occasion of YATHI SAMMELANAM.





## Fun-Day at MHC

Our “Fun Day” for the month of July, conducted on 17<sup>th</sup> of July, 2015 was celebrated as “Paper Quilling competition”. The spirited event was a grand success. Five teams of 5 members each from HR, Architecture, Projects, Purchase & IT departments have participated. The teams showed great cooperation and coordination among themselves to create some very beautiful Art works. They were cheered and motivated by a good number of colleagues who were present during the event.

The first & second prizes for best Art work went to the Architect & IT teams respectively. The entries were judged by Mr. G. Laxminarayana – AVP – HR of MHIPL. All the teams showed good team spirit and had a great time during those two hours. We expect to have more fun & excitement in the “Fun Days” to come and more participation from our employees which would not only give them some relaxation & fun time but will also make them more enthusiastic and productive towards their work.

**- Kaushik Chaudhary, Sr. Manager HR-MHCPL**



## Food pyramid

**Food pyramid definition:** A diagram that represents a healthy diet by placing food groups in a pyramid according to the number of servings from each group to be eaten every day, those at the base should be eaten more frequently than those at the top. At the base of the pyramid are breads, cereals, rice, and pasta, with a recommendation that 6 to 11 servings be eaten daily. On the next levels up are the vegetable (3 to 5 servings) and fruit (2 to 4 servings) groups, followed by the dairy group (2 to 3 servings) and a group including meats, eggs, nuts, and dry beans (2 to 3 servings). Fats, oils and sweets are at the apex, with a recommendation that they be eaten sparingly.



**- Jyotsna, Nutritionist - MHG**

## An award for My Home Abhra



My Home Abhra- A prestigious project from My Home Constructions Pvt. Ltd. is awarded “BEST RESIDENTIAL PROJECT IN HYDERABAD” by M/s Worldwide Achievers Pvt. Ltd., New Delhi. The award ceremony was held at the hotel Leela, Mumbai on 7<sup>th</sup> of August, 2015. Mr. Rajesh K Mehta, Manager-Marketing & Mr. Rajashekar, Sr. Officer-CC&R of MHCPL received this award from the chief guests. IBN7 & AAJTAJ INTERNATIONAL were the media partners for the event. Sharing his experience Mr. Rajesh Mehta said, it was a great experience to receive the award in presence of the industry experts from across the country.

- Editorial Team, Expressions

## Award for MHIPL



Mr. P. Madhusudhan, Chairman & Managing Director - Visakhapatnam Steel Plant giving the memento for highest lifting of BFG Slag for the year 2013-14. On behalf of our Company Mr. T. Prabhakar - Sr. DGM (Purchase) received the award on 26-07-2015 on the Partnership Summit.

- Editorial Team, Expressions

## My Inner Journey

We are all energy of consciousness beings came to the school like planet earth to learn different experiences of wisdom from different situations while transforming. During the journey of the whole cosmos of universe we gain knowledge by transforming our self-consciousness in the form of Mineral kingdom (thousand years), Plant kingdom (hundred years), Animal kingdom and finally Human beings. Even though we are transforming during this journey we came to know that we are not a matter of physical body but as well as mind, intellectual and soul.

Whenever we understand our self through inner journey by becoming empty or stillness of our mind without thoughts by observing the natural processing of breathe in our body automatically we cut our negative emotions like ego, fear, angry, hate etc. when we reach the inner joy of divinity or bless state of soul with oneness of breath we can see everything inside and outside around divinity in every beings. This awakening of inner self makes to see every one with unconditional love, unconditional acceptance and unconditional forgiveness.

- Raghuram Gudimella, G.E.T, MHIPL





## Trends in IT

There is a huge shift from manual processes to automation has been happening currently in IT. The major contributors have been.

1. **Mobile Devices** --The basic tools that businesses and consumers use to interact with each other are currently undergoing a major behavioral shift. More than one-third of the conventional PC market is on the verge of being replaced by smart phones and tablet computers in the coming year and this trend shows no signs of slowing.
2. **Cloud Computing** --As businesses look for new ways to scale back on overhead and infrastructure costs, they are turning increasingly to Software-as-a-Service (SaaS) and other cloud-based computing solutions. Spurred in no small part by growing consumer confidence in this new technology, more and more businesses are discovering the advantages of moving their software applications to remote private cloud networks.
3. **Virtualization** --Recent trends in virtualization are allowing businesses to eliminate entire server farms and slash the associated operating costs. In addition to streamlining and making IT infrastructure more economical and flexible, server virtualization has laid the groundwork for more strategic IT initiatives going forward.
4. **Telework/Virtual Offices** --With cloud computing capabilities and other advances in office connectivity growing by leaps and bounds, companies worldwide are realizing the cost-saving benefits of virtual office environments.
5. **Alternative Productivity Applications** -- Influenced by the recent economic downturn, companies are looking for new methods of improving productivity, increasing employee efficiency and optimizing their overall business processes. In this pursuit, new solutions in videoconferencing, unified communications and business intelligence applications will continue to grow and develop, since they help employees to work collaboratively in remote office environments.
6. **iOT (Internet Of Things)** - The Internet of Things (IoT) involves embedded computing devices interconnected with the existing Internet infrastructure. Examples include automobiles with built-in sensors; smart thermostats; and home appliances that are networked for remote monitoring. The increasing digitization and automation of the multitudes of devices deployed across different areas of modern urban environments are set to create new security challenges to many industries, according to Gartner.

- Kishore Kumar, IT - MHCPL

## Interesting Facts about India

### Shampooing is an Indian concept:

Shampoo was invented in India, not the commercial liquid ones but the method by use of herbs. The word 'shampoo' itself has been derived from the Sanskrit word champu, which means to massage.

### The first country to consume sugar

India was the first country to develop extraction and purifying techniques of sugar. Many visitors from abroad learnt the refining and cultivation of sugar from us.

### The human calculator

Shakuntla Devi was given this title after she demonstrated the calculation of two 13 digit numbers:  $7,686,369,774,870 \times 2,465,099,745,779$  which were picked at random. She answered correctly within 28 seconds.

### Freddie Mercury and Ben Kingsley are both of Indian descent

Freddie Mercury, the legendary singer of the rock band 'Queen' was born a Parsi with the name Farrokh Bulsara while the famous Oscar winning Hollywood star Ben Kingsley was born Krishna Pandit Bhanji.

### Havell's is purely an Indian brand & named after its first owner

Though the company was bought for just 10 lakh Rupees a long time ago and is now a multi-billion electrical goods company, it's an Indian company and is still named after its original owner, Haveli Ram Gupta.

### Diamonds were first mined in India

Initially, diamonds were only found in the alluvial deposits in Guntur and Krishna District of the Krishna River Delta. Until diamonds were found in Brazil during the 18th century, India led the world in diamond production.

### A special polling station is set up for a lone voter in the middle of Gir Forest

Mahant Bharatdas Darshandas has been voting since 2004 and during every election since then, a special polling booth is set up exclusively for him as he is the only voter from Banej in Gir forest.

- Jahnavi Reddy, CCR - MHIPL



### మై హోమ్ లో కమ్యూనిటీ కల్యాణం

#### వేంకటేశ్వర కల్యాణం




వేంకటేశ్వర కల్యాణం కమ్యూనిటీ కల్యాణం

వేంకటేశ్వర కల్యాణం కమ్యూనిటీ కల్యాణం

### కమ్యూనిటీ.. వెంకటేశ్వర కల్యాణం




వేంకటేశ్వర కల్యాణం కమ్యూనిటీ కల్యాణం

వేంకటేశ్వర కల్యాణం కమ్యూనిటీ కల్యాణం

### మై హోమ్ లో ఘనంగా బ్రహ్మోత్సవాలు




మై హోమ్ లో ఘనంగా బ్రహ్మోత్సవాలు

మై హోమ్ లో ఘనంగా బ్రహ్మోత్సవాలు

### కమ్యూనిటీగా వేంకటేశ్వర కల్యాణం




వేంకటేశ్వర కల్యాణం కమ్యూనిటీ కల్యాణం

వేంకటేశ్వర కల్యాణం కమ్యూనిటీ కల్యాణం

### మై హోమ్ సేమెంట్స్ నగదు పంపిణీ




మై హోమ్ సేమెంట్స్ నగదు పంపిణీ

మై హోమ్ సేమెంట్స్ నగదు పంపిణీ

### మై హోమ్ కమ్యూనిటీ గ్రామీణ గార్డ్ బాంద్




మై హోమ్ కమ్యూనిటీ గ్రామీణ గార్డ్ బాంద్

మై హోమ్ కమ్యూనిటీ గ్రామీణ గార్డ్ బాంద్

### గ్రామీణ గార్డ్ బాంద్




గ్రామీణ గార్డ్ బాంద్

గ్రామీణ గార్డ్ బాంద్

### గ్రామీణ గార్డ్ బాంద్




గ్రామీణ గార్డ్ బాంద్

గ్రామీణ గార్డ్ బాంద్

### గ్రామీణ గార్డ్ బాంద్




గ్రామీణ గార్డ్ బాంద్

గ్రామీణ గార్డ్ బాంద్

### గ్రామీణ గార్డ్ బాంద్




గ్రామీణ గార్డ్ బాంద్

గ్రామీణ గార్డ్ బాంద్

### గ్రామీణ గార్డ్ బాంద్




గ్రామీణ గార్డ్ బాంద్

గ్రామీణ గార్డ్ బాంద్

### My Home Group launches premium cement




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### మేక్ చెర్చిస్ వాటర్ హ్యాండ్లర్ లండ్ జేక




మేక్ చెర్చిస్ వాటర్ హ్యాండ్లర్ లండ్ జేక

మేక్ చెర్చిస్ వాటర్ హ్యాండ్లర్ లండ్ జేక

### మై హోమ్ రూ.50 మేల నగదు పంపిణీ




మై హోమ్ రూ.50 మేల నగదు పంపిణీ

మై హోమ్ రూ.50 మేల నగదు పంపిణీ

### Realtors Optimistic of Pearl City's Potential Growth




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